

HOME

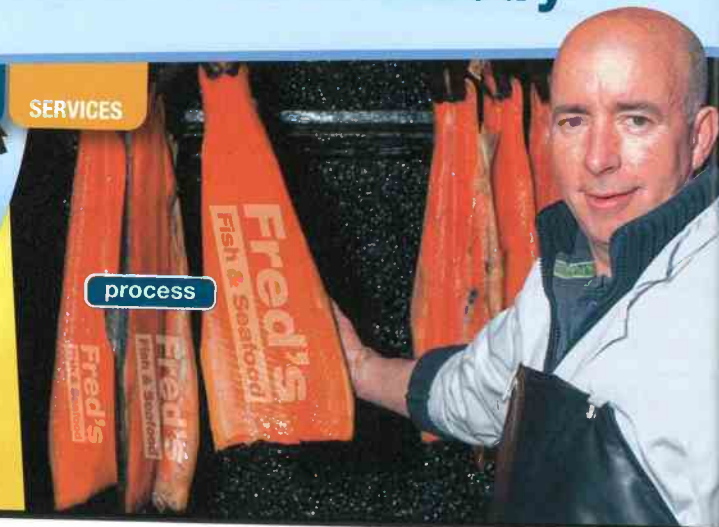
ABOUT US

SERVICES

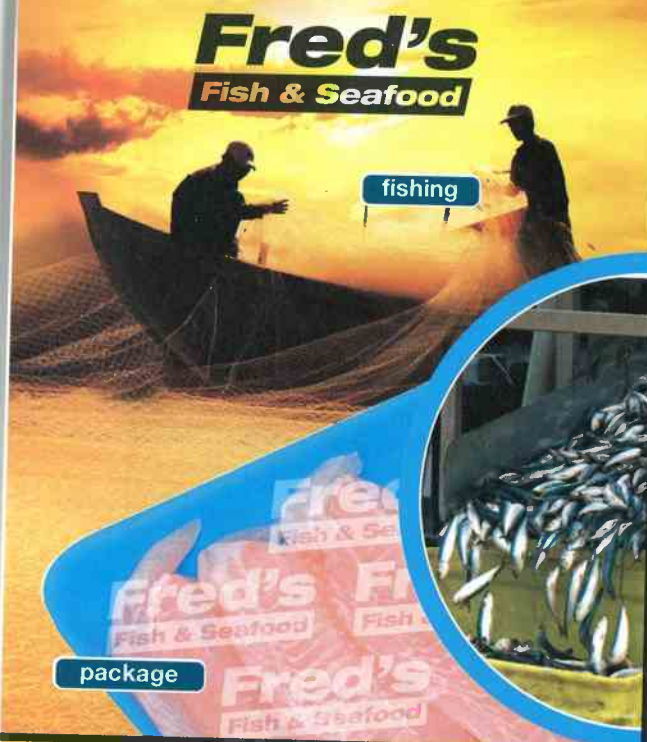
## Get ready!

1 Before you read the passage, talk about these questions.

- 1 What is the process of taking fish from harvest to retail sales?
- 2 Where are most of the fresh fish in your area caught?



process



fishing

package

Thank you for visiting our official website. **Fishing** is our passion.

Our expert fishermen and women **catch** and **harvest** our high-quality **seafood**. Some of them work on **freshwater** bodies of water. Other workers specialize in catching fish on **ocean** waters. Shipping associates prepare the fish for **transport**.

The transport of the seafood to our facility is quick. We want our customers to enjoy fresh seafood in their own homes. We **process**, **handle**, and **package** our products in modern facilities. We take pride in using the latest packaging technologies. Finally, we transport the seafood to a supermarket near you.

## Reading

2 Read the webpage. Then, choose the correct answers.

- 1 What is the purpose of the webpage?
  - A to discuss the latest technology in the seafood industry
  - B to provide information on a company's operations
  - C to provide general information on the seafood industry
  - D to compare freshwater fishing and saltwater fishing
- 2 Which of the following is NOT a part of the company's operations?
  - A transporting the seafood to modern facilities
  - B catching freshwater fish
  - C putting fish and seafood in packages
  - D transporting seafood directly to customers' homes
- 3 Who prepares fish for transport?
  - A freshwater fishermen
  - B packaging managers
  - C shipping associates
  - D delivery drivers

## Vocabulary

3 Fill in the blanks with the correct words from the word bank.

### Word BANK

fishing    seafood    catch    handle  
freshwater    ocean    package    transport

- 1 \_\_\_\_\_ is the act of catching or harvesting seafood.
- 2 To \_\_\_\_\_ seafood is to move it from one place to another.
- 3 \_\_\_\_\_ is edible fish or shellfish.
- 4 \_\_\_\_\_ is inland water that is not salty.
- 5 To \_\_\_\_\_ a fish is to touch or hold it.
- 6 A(n) \_\_\_\_\_ is a large body of salt water.
- 7 To \_\_\_\_\_ is to trap or snare a fish.
- 8 To \_\_\_\_\_ a fish is to wrap it or place it in a container.

4 Read the sentence pairs. Choose the sentence that uses the underlined part correctly.

- 1 A Spring is the best season to harvest some types of fish.  
B We catch freshwater fish in the ocean.
- 2 A We process the fish after they arrive at our facility.  
B We package fish before we harvest them.

5 Listen and read the webpage again. Why does the company transport seafood to its facilities quickly?

## Listening

6 Listen to a conversation between two managers. Mark the following statements as true (T) or false (F).

- 1 \_\_\_ The speakers discuss how to handle a large harvest.
- 2 \_\_\_ The man mentions that the freezer is not working correctly.
- 3 \_\_\_ The speakers agree to increase the facility's hours of operation.

7 Listen again and complete the conversation.

Manager 1: I have good news and bad news.  
 Manager 2: Oh boy. 1 \_\_\_\_\_ the good news first.  
 Manager 1: Well, the 2 \_\_\_\_\_ was huge. The bad news is that our freezer is too small to hold it.  
 Manager 2: Hmm. So the harvest was 3 \_\_\_\_\_ than normal?  
 Manager 1: Right. We need to 4 \_\_\_\_\_ the fish immediately.  
 Manager 2: I have an idea. Could we keep the factory open longer?  
 Manager 1: Good idea. I can ask for volunteers to work 5 \_\_\_\_\_.  
 Manager 2: Sounds good. We'll pay them 6 \_\_\_\_\_ their normal wage.

## Speaking

8 With a partner, act out the roles below based on Task 7. Then, switch roles.

### USE LANGUAGE SUCH AS:

Tell me about ... / I agree that ...  
I'll see if ...

**Student A:** You are a manager. Talk to Student B about:

- news about a harvest
- a problem with the harvest
- possible solutions to the problem

**Student B:** You are a manager. Talk to Student A about the latest harvest.

## Writing

9 Use the conversation from Task 8 to fill out the webpage.

**Pacific Fishing, Inc.**



HOME
ABOUT US
SERVICES

We are a commercial fishing company. We perform many different operations before our seafood arrives in supermarkets. These operations include:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# 1 The Fishing and Seafood Industry

## Get ready!

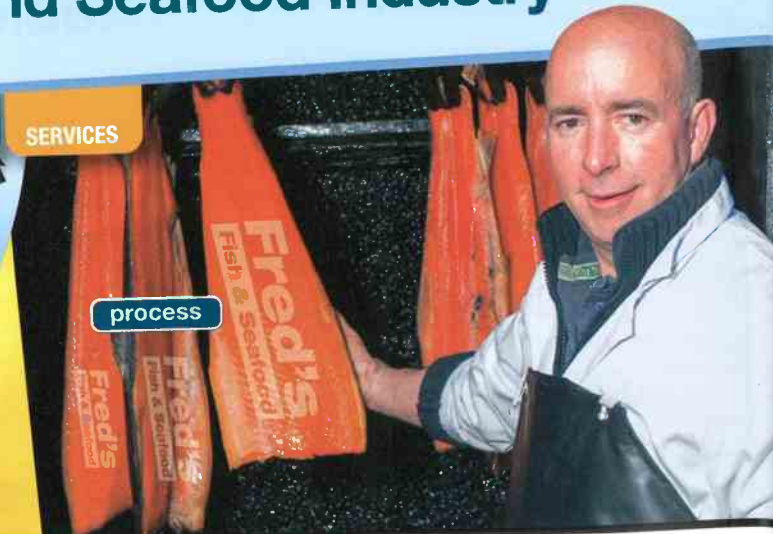
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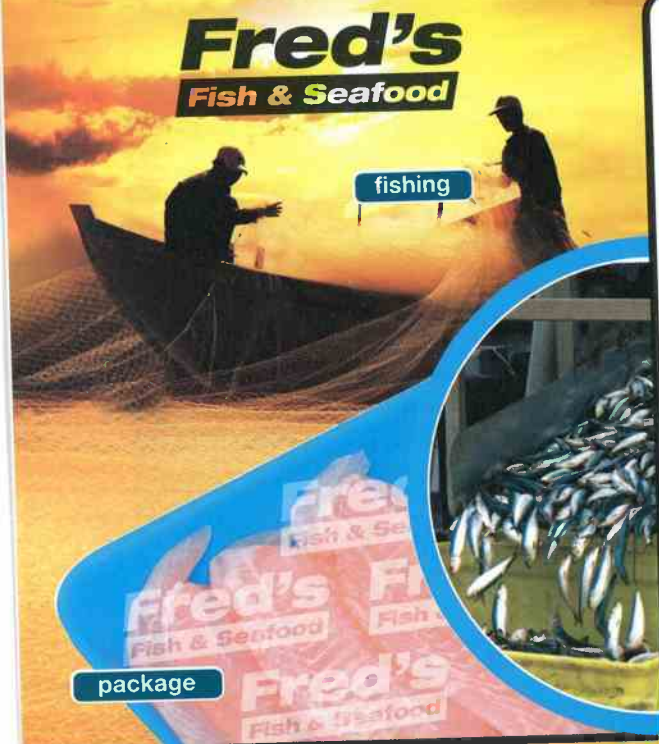
HOME

ABOUT US

SERVICES



process



fishing

package

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B packaging managers	D delivery drivers

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HOME    ABOUT US    SERVICES

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